



We've come a long  
way...

**30 years FEUNISHK**

FEUNISHK will be holding a week-long schedule of venues and activities organized with staff, students, and alumni.  
Check out all our updates in this agenda

## How did we get here?



For almost a decade, an affiliated subdivision of the Faculty of Economy of the University of Tirana was integrated at the High Pedagogical Institute of Shkoder. It was on the 28th of May, 1991, that the then High Pedagogical Institute became the University of Shkoder and was named “Luigj Gurakuqi” after an honorable leading figure of the Albanian history that was born in Shkoder.

In 1993 the Faculty of Economy began life and offered solely the Business Administration study program, as part of the single Business Administration department. Formerly, this department operated as an academic unit under the Faculty of Natural Sciences of the University of Shkoder.

On the 13th of May, 1996, the Council of Ministers’ Decree No. 332 accorded to the Faculty of Economy the status of the independent Faculty within the University of Shkoder. In 2000, the Ministry of Arts and Sciences approved the creation of the Finance and Accounting Department.

One year later the Department of Marketing and Tourism was also created. It was the newly created Tourism academic program to implement the Bologna Declaration in 2005 for the first time in the history of the Faculty of Economy and this was achieved with the support of the German Rectors Conference.

In 2008 all three departments of the Faculty of Economy launched their Bachelor Degree studies according to the three-year Bologna Declaration system; in 2009 the Faculty of Economy launched the Master of Sciences degree in Sustainable Tourism Management. Two years later, the Master of Sciences degrees in Business-Administration and in Finance were also introduced.

In 2012 three more Professional Master degree specializations in Cultural Heritage and Tourism Management, Business-Administration, and Banking Finance were added to the academic programs offered by the Faculty of Economy. Accounting programs were also launched.

In 2013, staff, students and alumni got together and celebrated the 20th birthday of the faculty and since then a master’s program in Public Finances and Management has been designed and is on the way. There is still more yet to come and many projects and plans such as the business accelerator, career office and faculty library will soon be reality. We hope you will be joining us in this year’s silver jubilee anniversary. We promise, there will be a lot to learn and fun.

# What will be going on?

There are a whole lot of things you can do once in Shkoder. Join us with the '30 years FEUNISHK' week of celebrations and venues. Check out the agenda below.



## First Day

### First Activity: Exhibition “30 Years of Faculty of Economy”

**Date: 06.11.2023**

**Location: The hall of the Faculty of Economy**

**Time: 10.00 am**

- The greeting words by the Dean of the Faculty, Assoc. Prof. Blerta DRAGUSHA

**Time: 10.15 am**

- Opening of the exhibition

**The organizing group:**

PhD Albana Kastrati

PhD Emirjeta Bejleri

PhD Aurora Pulti

PhD Alba Berberi

Sead Baraku PhD (c)

Gjovalin Deda PhD (c)



## First Day

### Second Event: The opening ceremony for the third cycle study program, PhD in “Economy and Sustainable Tourism”

Date: 06.11.2023

Time: 11.00 am

Location: The conference room, Faculty of Economy, USH

#### The greeting words:

1. Rector of the University “Luigj Gurakuqi”, Shkodër – Full Prof. Rajmonda Këçira
2. Dean of the Faculty of Economy – Assoc. Prof. Blerta Dragusha
3. MARDS project coordinator– Full Prof. Radovan Stojanovic–University of Montenegro
4. Head of Tourism Department – Assoc. Prof. Mirjam Dibra
5. Program coordinator –Full Prof. Arjeta Troshani
6. PhD students (Irsida Kopliku and Arian Gjura)

#### The organizing group:

Prof.As.Dr. Blerta Dragusha

Prof.As.Dr. Albana Boriçi

Prof.As.Dr. Mirjam Dibra

Prof.Dr. Arjeta Troshani

# Reshaping Eco-Social Paradigm towards Innovation and Sustainability

09:30 – 10:00	<b>Registration</b>
10:00 – 10:45	<b>Opening Remarks</b>
Moderator PhD Erjola Barbullushi	Welcome Speech Prof.Dr. Blerta DRAGUSHA, Dean of Faculty of Economy, University of Shkodra  Prof.Dr. Rajmonda KEÇIRA, Rector of the University of Shkodra  Aigars ANDERSON, Vidzeme University of Applied Sciences, Latvia  Darko PETKOVIĆ, University of Zenica, BiH
10:45 – 12:30	<b>Plenary Session</b>
11:10-11:30	“Monitoring Sustainability”- Christopher GILBERT (SAIS Bologna Center, Johns Hopkins University), Italy  <b>COFFEE BREAK</b>  “On Being a Good Ancestor”- Bill TEMPLETON (Butler University), USA  “Innovation and Sustainability” -Mirjeta BEQIRI (Gonzaga University), USA





# Third Day

When: 8 th of November 2023

Where: Faculty of Economy

Jeronim De Rada 12, Shkodër, Albania

## Reshaping Eco-Social Paradigm towards Innovation and Sustainability

Day 2 09:00– 09:30	<b>Registration</b>
09:30 – 12:30	<b>Parallel Sessions</b>
09:30 – 12:30 Chair(s) Dr. Mario Çurçija Dr. Alkida Hasaj Prof. As. Dr Adrian Leka	<p><b>Session panel: FACING SOCIO-DEMOGRAPHIC, LABOR MARKET CHANGES AND GEOPOLITICAL CHALLENGES (Room 103)</b></p> <p>Mapping immigrant entrepreneurship in Europe: A bibliometric analysis of research trends and insights. Author(s): Gentian Hoxhalli, Gentjan Ulaj, Nives Lamce</p> <p>An empirical study of potential factors impacting student satisfaction – A study of University of Shkodra “Luigj Gurakuqi”, Shkoder, Albania. Author(s): Ardita Boriçi, Evelinda Gjergji</p> <p>Arsimi profesional dhe burimet njerëzore në industrinë turistike në Shqipëri. Author(s): Alkida Hasaj, Sead Baraku, Enkeleda Laçaj</p> <p>Efektet psikologjike të mësimit on-line tek mësuesit, nxënësit dhe roli i familjes. Author(s): Arlinda Ymeri</p> <p>Bridging the human gap: integrating social engineering education in high schools and universities for enhanced online privacy. Author(s): Mefat Shabani, Virtyt Lesha, Imelda Zadeja, Rafail Prodani</p> <p><b>Coffee Break &amp; Networking (All parallel sessions) Location: Reception Hall (FEUNISHK)</b></p> <p>Covid-19 and its effect on the students’ lifestyle Author(s): Altin Kulli; Edlir Orhani, Halit Xhafa, Enkelejda Goci</p> <p>Ecuria e proceseve integruese të Shqipërisë në BE, sfidat dhe oportunitet që rrjedhin nga një proces i tillë. Author(s): Azra Zmijanej, Steisi Çokaj</p> <p>In depth analysis of the legal framework for tourism-related land usage in Albania Author(s): Adrian Leka, Eraldi Ndoj</p> <p>Narrative economics and policy recommendations in Albania. Author(s): - Mario Çurçija</p>
11:00-11:20	



## Third Day

When: 8 th of November 2023

Where: Faculty of Economy

Jeronim De Rada 12, Shkodër, Albania

# Reshaping Eco-Social Paradigm towards Innovation and Sustainability

### Session panel: ENVIRONMENT, ENERGY INNOVATIONS AND ECONOMIC PERFORMANCE (Room 104)

Circular economy and consumption behavior: a case study of Albania, Poland and Portugal Author(s): Altin Kulli, Małgorzata Grzywińska-Rapca, NelsonDuarte, Enkelejda Goci, Carla Pereira

Bridging the divide: regional development and cohesion in Albania. Author(s): Elda Bagaviki

Strategic directions of the development of local environments and the position of private entrepreneurship in them. Author(s): Darko Petković, Jasmin Kalabić, Adnan Lihić, Almir Ljevaković

The vertical logarithmic wind profile model a helpful tool for wind energy potential evaluation for nw part of Albania. Author(s): Petrit Zorba, Gazmir Çela, Agresa Qosja.

Pronësia industriale, një kapital i rëndësishëm për biznesin. Author: Merisë Rukaj

### Coffee Break & Networking (All parallel sessions) Location: Reception Hall (FEUNISHK)

Evidence of relationship between CSR disclosure and banks' characteristics Author(s): Erjola Barbullushi, Albana Kastrati

Challenges faced by expatriates during the pandemic, lessons learned for future effective crises' impact management (the case of Albania). Author(s): Albana Boriçi, Ardita Boriçi, Arjola Halluni

Përlllogaritja e gjurmës ekologjike në ekosistemin urban të qytetit të Shkodrës. Author(s): Aurora Dibra, Valbona Mazreku, Elda Cungu, Mirjalda Myrtja

Inovacioni teknologjik në sipërmarrjet turistike në veri të Shqipërisë. Author(s): Sead Baraku, Alkida Hasaj

09:30 – 12:30

Chair(s):  
Prof.As.Dr.  
Albana Boriçi

Prof.As.Dr.  
Ardita Boriçi

Elda Begaviki

11:00-11:20



# Third Day

## Reshaping Eco-Social Paradigm towards Innovation and Sustainability

**When: 8 th of November 2023**

**Where: Faculty of Economy  
Jeronim De Rada 12, Shkodër, Albania**

### **Session panel: INFORMATION TECHNOLOGY, GLOBALIZATION AND SOCIAL DEVELOPMENT (Room 204)**

09:30 – 12:30

Chair(s):

Prof.Dr.  
Darko Petković

Dr.Ylvije Kraja

Dr. Alba Berberi

Organizing dual education in higher education in the countries of the South-East Europe Region – Need Or Fashion? Author(s): Darko Petković, Džafer Dautbegović , Fuad Hadžikadunić, Emir Đulić, Amer Neimarlija

Harnessing digital platforms for sustainable tourism development in north Albania Author(s): Elvisa Drishti, Brikene Dionizi, Bresena Kopliku

“Vaken Process” as an innovative human-centered problem-solving approach Author(s): Aigars Andersons, Jozef Bushati, Maija Kukaine, Gjulio Zefi

Science and technology for development, reflections for Albania Author(s): Adriana Galvani, Gjulio Zefi, Jozef Bushati

The impact on entropy of improving the learning management systems Author(s): Virtyt Lesha, Edra Fresku, Mefat Shabani, Imelda Zadeja

11:00-11:20

### **Coffee Break & Networking (All parallel sessions) Location: Reception Hall (FEUNISHK)**

The contribution of non-formal education competencies in traditional education for stem learning: case of Albania. Author(s): Imelda Zadeja, Sidite Duraj, Virtyt Lesha, Mefat Shaban

Financial navigation in the freelance digital age: experiences, tools, and pathways to resilience. Author(s): Albana HOXHA (Metani), Ph.D. Sidita Duli

Vulnerable youth and start-up experiences: challenges and opportunities- Author(s): Bujane Topalli, Arjan Gjura





## Third Day

# Reshaping Eco-Social Paradigm towards Innovation and Sustainability

When: 8 th of November 2023

Where: Faculty of Economy  
Jeronim De Rada 12, Shkodër, Albania

### Session panel ECONOMIC DEVELOPMENT AND SUSTAINABILITY (Room: A1 Auditorium)

09:30 – 12:30

Chair(s):

Prof. As.Dr.  
Elidiana Bashi

Dr. Albana  
Kastrati

Dr. Aurora Dibra

Event study-a method of verifying the impact of information on the market valuation of companies listed on stock exchanges. Author: Bartlomiej Lisicki  
<https://zoom.us/j/99150005225pwd=MStQaEl2YUdaY3VpR3RuMThqWFRsZz09>

Paradigma e eroizimit të njëanshëm dhe risqet e ekonomisë shqiptare  
Author(s): Rinaldo Muça, Sherif Bundo

Development of the circular economy model as a model of rounded economic flow in one of the regions in Bosnia and Herzegovina Author(s): - Džafer Dautbegović , Darko Petković , Amer Neimarlija , Rijad Ličina

A preliminary assessment of the importance and vulnerability of key indicators for sustainable development in Shkodra Region- Author(s): Aurora Dibra, Monica De Castro Pardo

The role of state regulations in the flow of Foreign Direct Investments for the countries of the Western Balkans Author(s): Sabrid Ulqinaku, Blerta Dragusha

11:00-11:20

### Coffee Break & Networking (All parallel sessions) Location: Reception Hall (FEUNISHK)

Analizë e impaktit të procesit të legalizimit në çmimet e pasurive tëpaluajtshme-rasti i Shkodres Author(s): Peter Saraçi, Suzana Saraçi

Gender budgeting- a fundamental tool in achieving gender equality in Albania. Achievements and challenges. Author(s): Eriona Vodinaj, Drilona Luli

The role of remittances in rural areas of Albania. Author(s): Kleida Heta, Valeria Marku

Management of human resources in public institutions. Case study municipality of Vau Dejës. Author(s): - Marçela Marku



# Third Day

## Reshaping Eco-Social Paradigm towards Innovation and Sustainability

**When: 8 th of November 2023**

**Where: Faculty of Economy  
Jeronim De Rada 12, Shkodër, Albania**

### **Session panel TOURISM DEVELOPMENT AND SUSTAINABILITY (Room:201)**

09:30 – 12:30

Dental tourism in Shkodra in perspective of sustainable tourism. Author(s): - Zamira Shabani, Arketa Pllumbi Guli, Kristjan Preçetaj

Chair(s):

Zhvillimi i modelit të turizmit kreativ në qytetin e Shkodrës, si një mundësie ruajtjes së trashëgimisë kulturore. Një vështrim i përgjithshëm i aktiviteteve që janë të përshtatshme për këtë model turistik”. Author(s): Romina Dhora; Silvana Bushi

Prof.As.Dr.  
Brilanda Bushati

Dr.  
Emirjeta Bejleri

Albanian tourism statistics compared with the other countries of the region. Statistikat e turizmit shqiptar krahasuar me vende të tjera të rajonit. Author(s): Emirjeta Bejleri, Gentian Memaj

Dr. Romina Dhora

Alternative tourism for innovation and sustainability: using literature to enhance tourism and heritage. Author: Ilda Erkoçi

11:00-11:20

### **Coffee Break & Networking (All parallel sessions) Location: Reception Hall (FEUNISHK)**

Disa elemente të planifikimit strategjik për zhvillimin turistik të zonave të mbrojtura të Korrab-Koritnik dhe alpeve shqiptare. Author(s): Arjeta Troshani, Arjeta Anamali

Development of backpacking tourism in the region of Shkodra. Author(s): Igli Okaj, Rudin Beka

Urban development in the region of Shkodra and its impact on the growth of tourism. Author(s): Viljona Kotrri, Mirjam Dibra

Politika në zhvillimin e turizmit në Shqipëri. Author(s): Pranvera Paci, Sead Baraku,



# Third Day

When: 8 th of November 2023

Where: Faculty of Economy

Jeronim De Rada 12, Shkodër, Albania

## Reshaping Eco-Social Paradigm towards Innovation and Sustainability

### ONLINE SESSION

15:00-16:30

Chair (s):

Dr. Erjola  
Barbullushi

Prof.As.Dr. Nevila  
Mehmetaj

Join Us;

<https://zoom.us/j/99959498805?pwd=SGZ1SzhFVjZ1eW5rYkxSRnJYaGJuZz09>

Digital perspectives in the romanian university level economic education.  
Author: Georgiana Popescu

Flexography: past, present, and future trends. Author(s): Sandra Dedijer,  
Nemanja Kašiković, Saša Petrović, Magdolna Pál  
Ivana Jurič, Ivana Tomić, Živko Pavlović

Strengths and weaknesses of digitization in Romania. Author: Teodorescu  
Ana-Maria

Macroeconomic benchmarking on base erosion and profit shifting: A  
systematic literature review. Author: Athanasios Vasilakis

A conjoint analysis of cooperative savings product preferences among  
generation Z college students in Davao City, Philippines. Author: Emmanuel  
Joseph B. Sumatra

16:00-18:30

Chair (s):

Prof.Dr.  
Blerta Dragusha

Prof.Dr.  
Radovan  
Stajonovic

Prof.Dr.  
Arjeta Troshani

### PhD. STUDENT SESSION

Sustainable Development Economics-expectations from Sustainability  
Accounting Standards application. Author: Irsida Kopliku

The development and role of digital tourism in Albania. Author(s): Fatjona  
Kroni, Ermira Kalaj

Integrimi i produkteve bujqësore nëpërmjet zinxhirit të furnizimit për  
sipërmarrjet turistike në zonat rurale të Shqipërisë së Veriut. Author(s):  
Sead Baraku, Arjeta Troshani

Assessing sustainable tourism development. Author(s): Jetmir Muja, Albana  
Begani Borici

Statistical study on employment in the tourism industry. (The Case Of  
Albania). Author(s): Volfrida Toma, Ardita Boriçi

Cultural Heritage and the literature as a tourism perspective. Author(s):  
Valjeta Gjylbegu

Recovery and revitalization of monuments in function of the development  
of sustainable tourism. Author(s): Fatjon Mlloja



**Third Day**

# Reshaping Eco-Social Paradigm towards Innovation and Sustainability

**When: 8 th of November 2023**

**Where: Faculty of Economy**

**Jeronim De Rada 12, Shkodër, Albania**

## **PH.D. STUDENT SESSION**

Preliminary data of Shkodra lake and Buna river waterquality assessment and its impact on the sustainable tourism development. Author(s): Luljeta Jaku, Anila Dizdari

Management of Sustainable Tourism in the Shkodra Region Author: Valbona Paja

Tourism and Conflict Management in Destinations in Protected Areas Author(s):Arian Gjura, Brilanda Bushati

## **POSTER SESSION Reception Hall FEUNISHK**

Budget deficit and public debt in Albania. Author (s): Aurora Kinka, Olsida Cobaj

10:00-12:00

Exports and economic development; Evidence from Balkan Countries. Author (s): Nevila Mehmeti

An insight on how corruption affects firm performance: The Western Balkan Case. Author (s): Ela Golemi, Ermira Kalaj

Green Finance dhe implementimi në Shqipëri. Author (s): Kleida Heta, Luiza Shkambi

Falimentimi dhe mbyllja e njësive tregtare në Qarkun Shkodër- Author (s): Elidiana Bashi, DenisaToma

Waste management in construction companies. Denisa Domni, Erjola Barbullushi

Rrok Gera, një financier i nivelit evropian. Author: Nertila Ljarja

Koncepte të reja të përfitimit të gjuhës nga studiues të huaj dhe shqiptarë. Author(s), Zamira Shkreli, Karmen Lazri

Ndërhyrja e jashtëzakonshme ne sektorin bankar shqiptar. Authors: Peter Saraçi, Suzana Saraçi

18:30

## **Conference Concluding Remarks**



# Third Day

**When: 8 th of November 2023**

**Where: Faculty of Economy  
Jeronim De Rada 12, Shkodër, Albania**

## **Reshaping Eco-Social Paradigm towards Innovation and Sustainability**

### **The organizing group:**

PhD. Erjola Barbullushi

Prof. as. Ermira Kalaj

PhD. Alba Berberi

Prof.as. Nevila Memehti

PhD. Arjeta Anamali

Arian Gjuraj PhD (c)

Noel Radovani



## Fourth Day

**Event: Panel discussion with representatives of local and foreign universities Discussion Topic: Universities for Sustainable Regions**

**Date: 09.11.2023**

**Registration of participants: 9.30 - 10 am**

**Venue: Conference room at the Faculty of Economy, Shkodra University 'Luigj Gurakuqi'**

**• 10:00 - Welcome speech**

- o Dean of the Faculty of Economics - Prof.Dr. Blerta Dragusha
- o Rector of the University of Shkodra - Prof.Dr. Rajmonda Keçira
- o The Mayor of Shkodër - Mr. Benet Beci

**• 10.15 - Discussion: Universities for sustainable regions**

Panelist: **Prof.Dr. Sherif Bundo** - University of Tirana  
**Prof. Dr. Radovan Stojanovic** - University of Montenegro  
**Prof.PhD. Mirjeta Beqiri**- Gonzaga University, USA  
**Prof. Ted Oelfke** - Sandhills Community College, USA  
**Associate Professor Valentina Ndou** - University of Salento, Italy  
**Dr. Aurora Dibra**- Shkodra University 'Luigj Gurakuqi'

Moderator: Arian Gjura, PhD.c



### **Topics for discussion:**

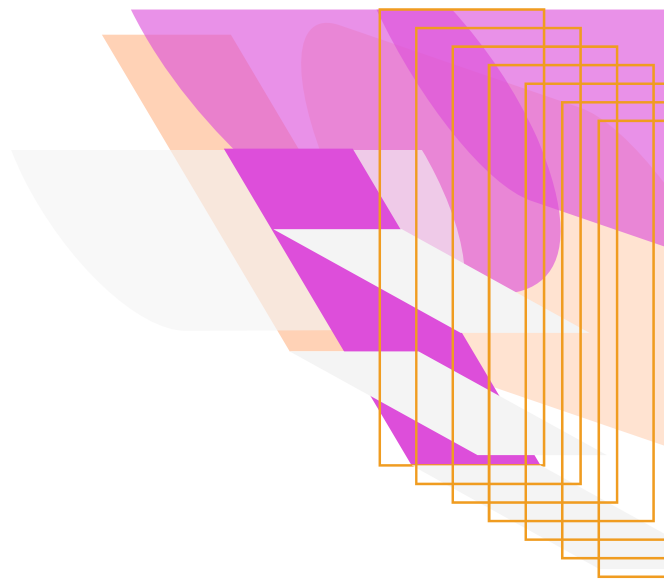
- o Connecting university curricula with the priorities and needs of the region for sustainable development;
- o Empowering students for innovation and entrepreneurship with social responsibility;
- o Translation of academic research into practical regional solutions for sustainable development;
- o Being a leading university in partnerships for the common goal: sustainable development of the regions.

- 12.00 – Brass Musical Band "The Door"
- 12.30 – Cocktail
- 14.00 – Training: Research methodology – Quantitative research methods

**Training lecturer: Prof.PhD.Mirjeta Beqiri- Gonzaga University, USA**  
**Associate Professor Valentina Ndou – University of Salento, Italy**

### **The organizing group:**

Prof,Dr. Blerta Dragusha  
Prof.as.Dr. Mirjam Dibra  
Prof.as.Dr. Elidiana Basha  
Dr. Ylvije Kraja  
Arian Gjura, PhD (c)  
Gentian Memaj, Msc





## Fifth Day

# **“Get Together and Networking Event” “Festive Ceremony”**

On the occasion of the 30th anniversary of its creation, the Faculty of Economics of the University of Shkodra "Luigj Gurakuqi" is pleased to invite you to the activity "REUNION OVER THE YEARS and the GALA DINNER PARTY", which will take place on November 10, 2023.

**We welcome you to share 30 years of history and memories, challenges, successes, and achievements! achievements!**

REUNION OVER THE YARS, Hall A1, Faculty of Economics (New Building)

**17.00** Reception of guests

**17.30** Start of the activity

Opening and welcoming speech: Prof. Dr. Blerta Dragusha, Dean of Economic Faculty, USh

Greetings from selected guests

Documentary **“30 years, Faculty of Economy!”**

**20:00** Gala Dinner Party , Chicago Restaurant, Shkodër **(Invitation**

**The organizing group:**

**Only)**

PhD Kleida Heta (Tufi)

PhD Romina Dhora

PhD Emi Bejleri

